

ORACLE

# Exadata Cloud@Customer X9M

Exadata Cloud Performance, Availability, and Security in  
Customer Data Centers



# Customers want to move database workloads to the cloud

- Pay-as-you-go economics
- Simplified management
- Rapid business & technology innovation
- With high performance, availability, scalability and security



# Not every organization or workload can use the public cloud



## Data Sovereignty and Security

- Regulations or policies require data to be local
- Requirements to protect data in specific ways



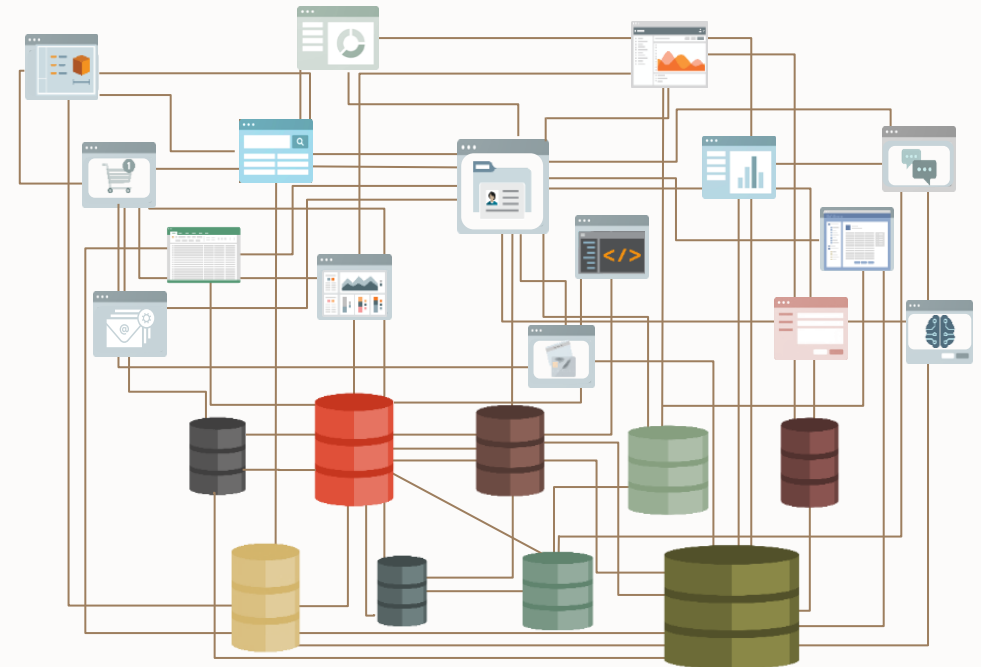
## Response Time

- Real-world systems require low latency
- Hard to disentangle one system from others



## Perceived Risk

- Concerns about multi-tenant cloud
- Concerns about cloud provider access to data



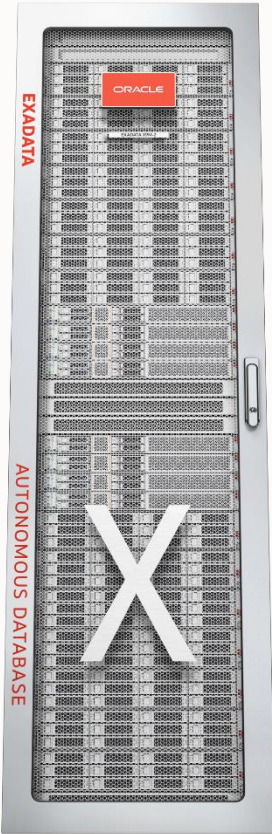
## Database cloud services in customer data centers address critical needs

- High security and full data sovereignty behind customer-controlled firewalls
- Low latency connectivity with existing applications and data center resources
- Single-tenant environments
- Reduced management via cloud automation
- The same consumption model and economics as the public cloud



# The Exadata Vision

Deliver Maximum Performance, Availability, and Cost-Effectiveness Everywhere



## Ideal Database Hardware

Scale-out, database optimized compute, networking, and storage

## Database Aware System Software

Unique algorithms vastly improve OLTP, Analytics, and Consolidation

## Automated Management

Fully automated and optimized end-to-end

## Available

On Premises

Cloud@Customer

Oracle Cloud



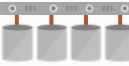
# Exadata Platform and Database Innovations



Multitenant



In-Memory DB



Real Application Clusters



Active Data Guard



Partitioning



Advanced Compression



Advanced Security, Label Security, DB Vault



Real Application Testing

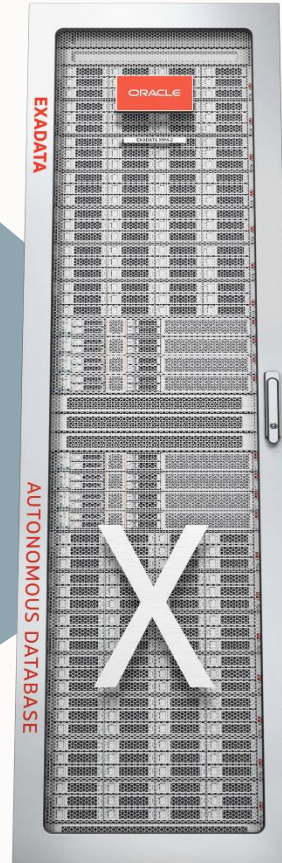


Advanced Analytics, Spatial and Graph



Management Packs for Oracle Database

All Oracle Database Innovations



All Exadata DB Machine Innovations

Offload SQL to Storage



RoCE Fabric



100 Gbs

PMEM Commit and Data Accelerators



Smart Flash Cache



Storage Indexes



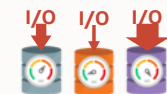
Columnar Flash Cache



Hybrid Columnar Compression



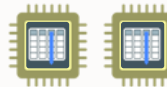
I/O Resource Management



Network Resource Management



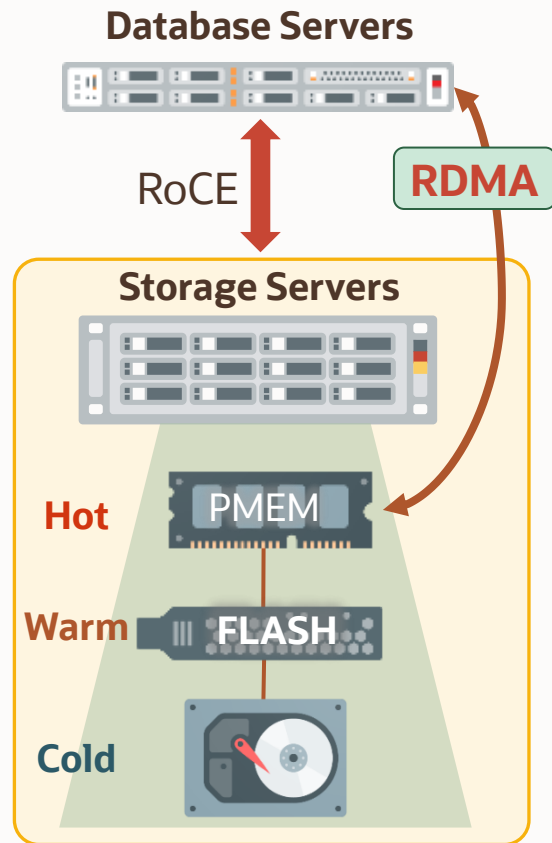
In-Memory Fault Tolerance



Exafusion Direct-to-Wire Protocol



# Exadata Architecture – Scale out design with persistent memory



## Scale-out system architecture and software

- Oracle RAC across multiple database servers for scaling and high availability
- Smart Scan offload of SQL to parallel intelligent storage servers
- Speeds up queries and scans with local access to data

## Database uses RDMA instead of I/O to read PMEM in Smart Storage

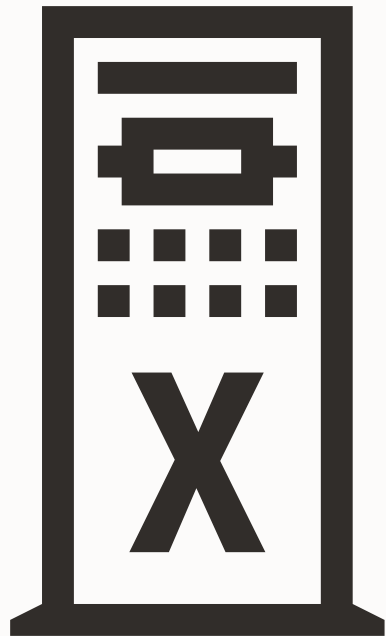
- Bypasses network and I/O software, interrupts, context switches
- Hottest data transparently managed in PMEM
- Automatic redundancy across multiple storage servers
- Speeds up both database reads and commits

## Results - 19µs IO latency from Database to PMEM in Storage

- 10X faster than flash for OLTP

**World's Only Shared Persistent Memory Optimized for Database**

# The Best for All Database Workloads



**Oracle Exadata**

## Best for OLTP

Database transparent PMEM and RoCE, automated data tuning, performance scaling with Real Application Clusters, built-in high availability, and easy-to-use disaster recovery

## Best for Analytics

Smart Scan query offload to intelligent storage servers, in-database machine learning, Smart Flash Cache, and in-memory columnarization

## Best for Consolidation

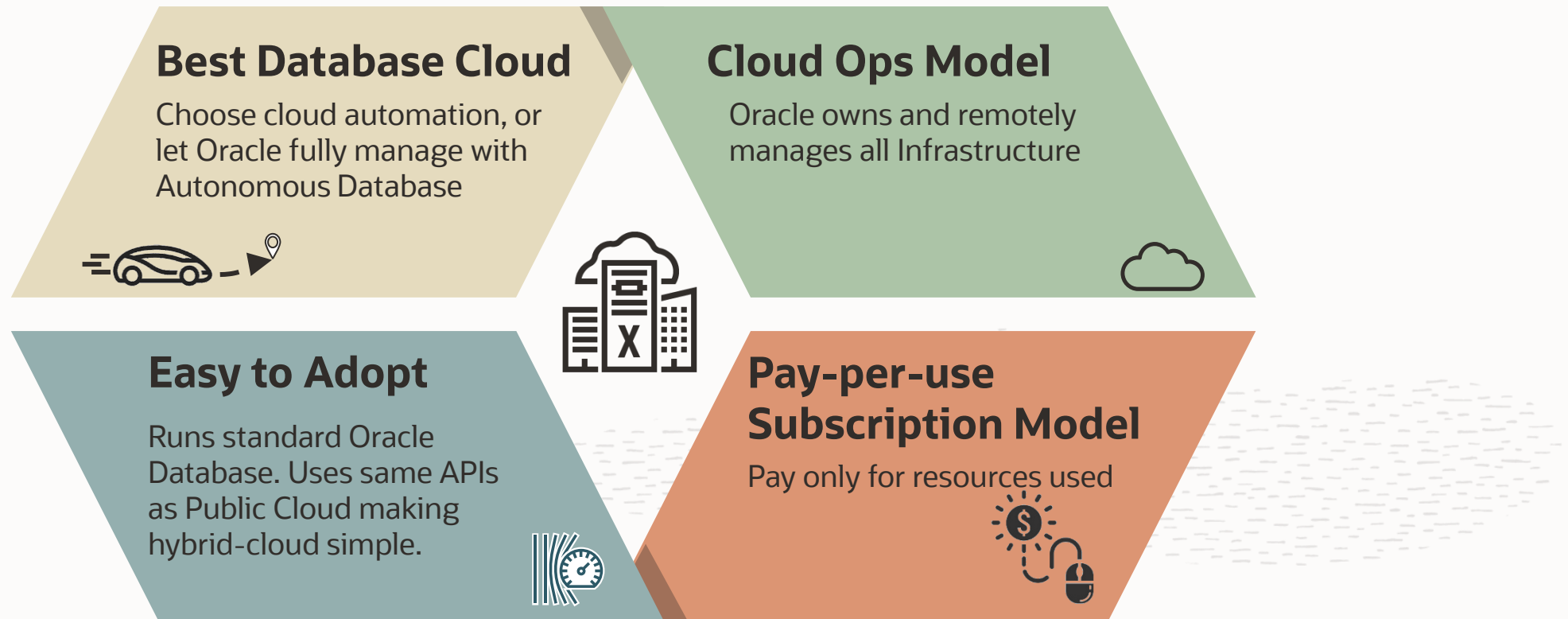
Converged database supports all workloads, prioritization of latency-sensitive tasks, workload isolation, and large amounts of pooled resources



# Exadata Cloud@Customer

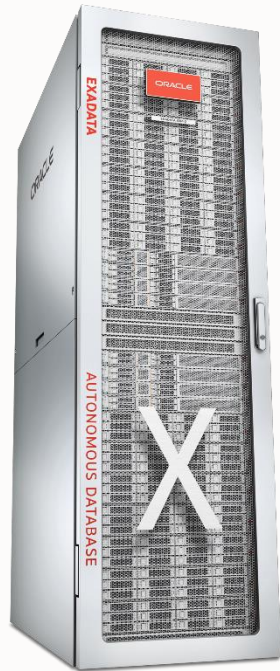
Delivers Oracle Database and Autonomous Database on Exadata infrastructure as a cloud service in customer data centers

Eliminates the need to move application stacks to the public cloud



# Same Exadata Cloud Advantages in OCI and Customer Data Centers

Easy migration and seamless coexistence: The best database platform for any deployment



**Exadata Platform**



Flexible Subscription Model

Cloud Automation

Unified Control Plane

Cloud Security and Hardening

Oracle-Managed Exadata Infrastructure

Can use Public Cloud

Can't use Public Cloud

### Exadata Cloud Service

In Oracle Cloud Infrastructure Data Centers

Exadata Cloud Service   PaaS   IaaS   SaaS

### Exadata Cloud@Customer

In Customer Data Centers

Exadata Cloud@Customer   Servers   Storage   Apps



# Thousands of Critical Deployments, On-Premises & Cloud

87% of Fortune Global 100 Run Exadata | 45% Run Exadata Cloud

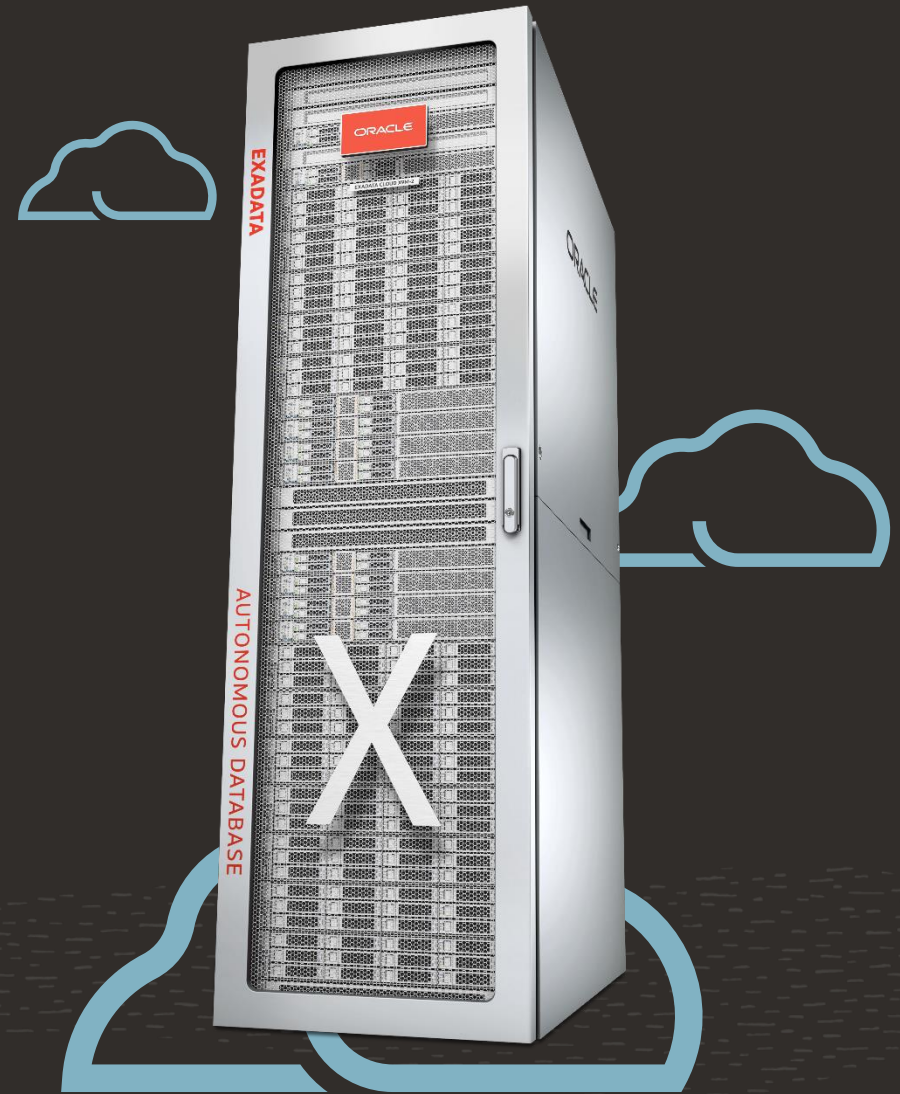
## Superior Architecture for ALL Workloads

- **Petabyte Warehouses**
- **Super Critical Systems**
  - Financial Trading
  - Process manufacturing
  - E-commerce
- **Packaged Applications**
  - SAP, Oracle, Siebel, PSFT, ...
- **Database Consolidation**

Deutsche Bank	Telefónica	FedEx	SAMSUNG	NTT	ELEVEN
docomo	dialog SEMICONDUCTOR	entel	CaixaBank	EQUINIX	Cerner
ANA	AmerisourceBergen	swisscom	현대Hmall	Exelon	ARCOR EDF
Manhattan Associates	KCB	NHS Business Services Authority	RKK	WD Western Digital	HALLIBURTON SPECIALIZED
Panasonic	Swiss Re	Algar Telecom	lalux	AT&T	TSC TRACTOR SUPPLY CO AllianceData
QuestDiagnostics	Banco ORIGINAL	ENERGY TRANSFER	CIRCLE K	FLUOR	CRÉDIT AGRICOLE CORPORATE & INVESTMENT BANK



# Exadata Cloud@Customer



# Exadata Cloud@Customer X9M

The World's fastest on-premises cloud database system

Large pools of sharable database compute and storage

- Up to 992 vCPUs in database servers
- Up to 576 processor cores for SQL offload in intelligent storage servers
- Up to 18 TB of database-transparent PMEM and 300 TB of smart flash cache
- Up to 769 TB of usable storage capacity

Faster internal networking and flash with PCIe 4.0

Enables Autonomous Database in customer data centers

**No Change in Price from X8M**



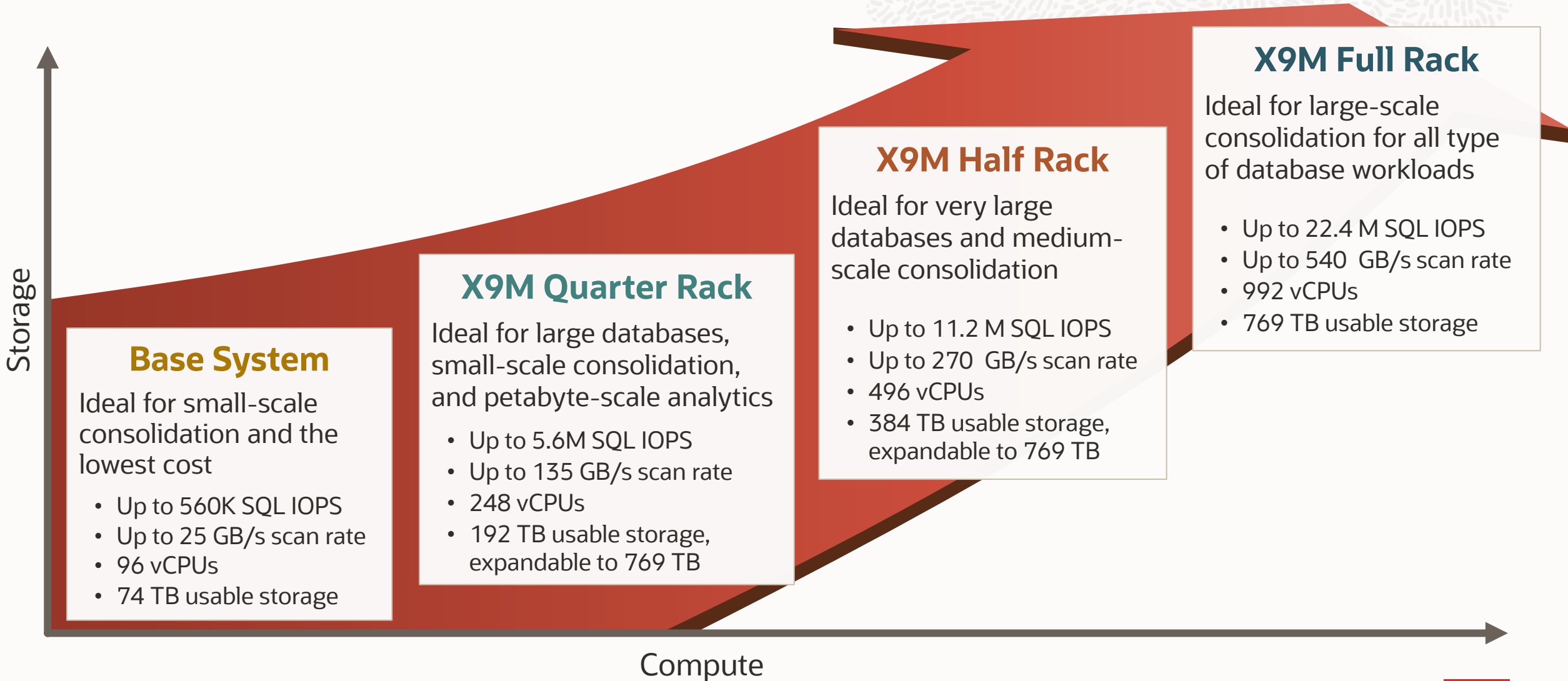
22.4M SQL IOPS

<19  $\mu$ s Latency

540 GB/sec  
Scan Throughput

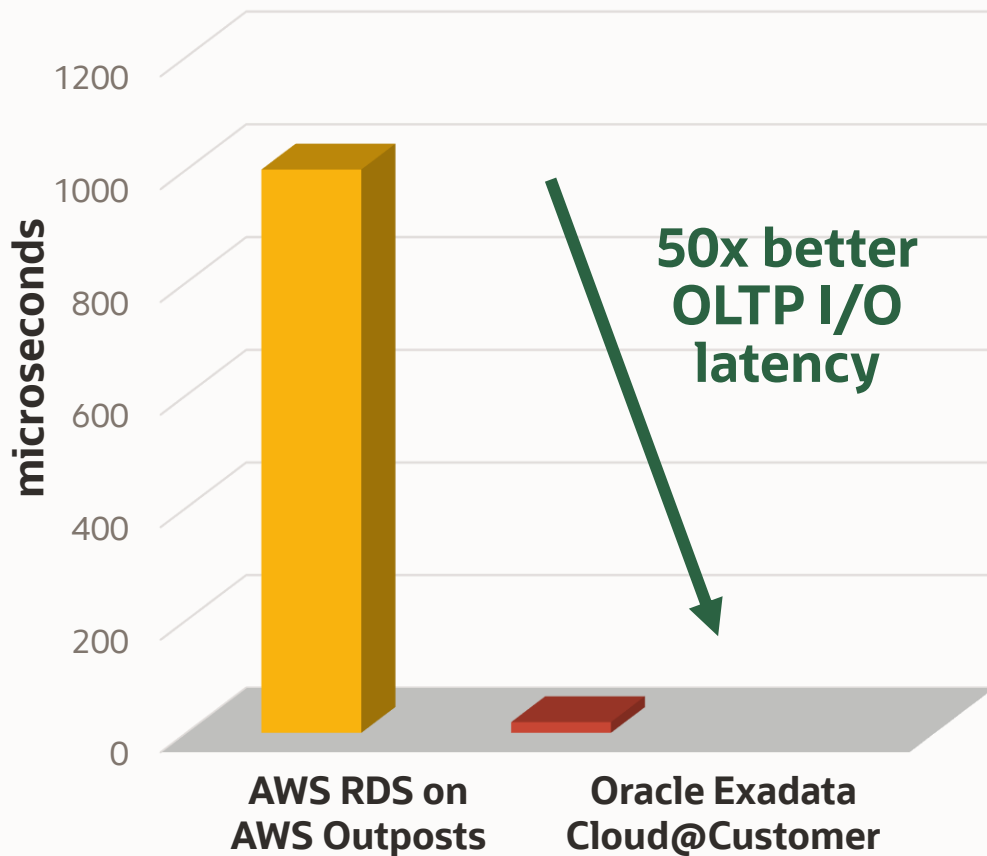
# Exadata Cloud@Customer Flexible Shapes

Available in high-performance, cost-effective shapes to match enterprise needs

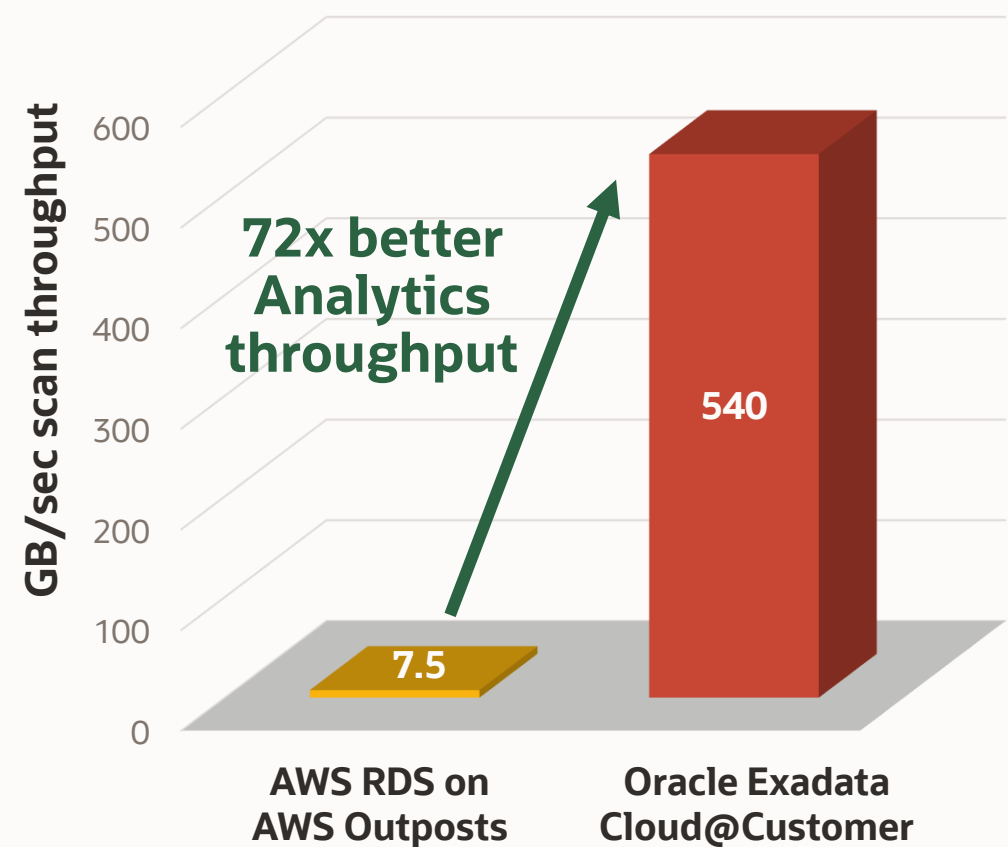


# Exadata X9M Cloud@Customer Compared to AWS RDS on AWS Outposts

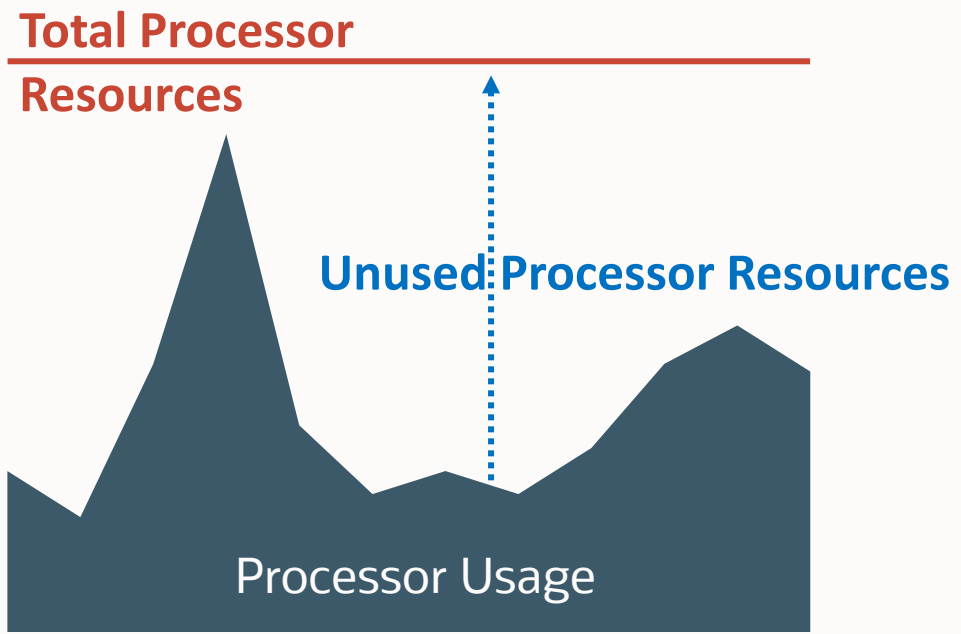
## Minimum Read IO Latency



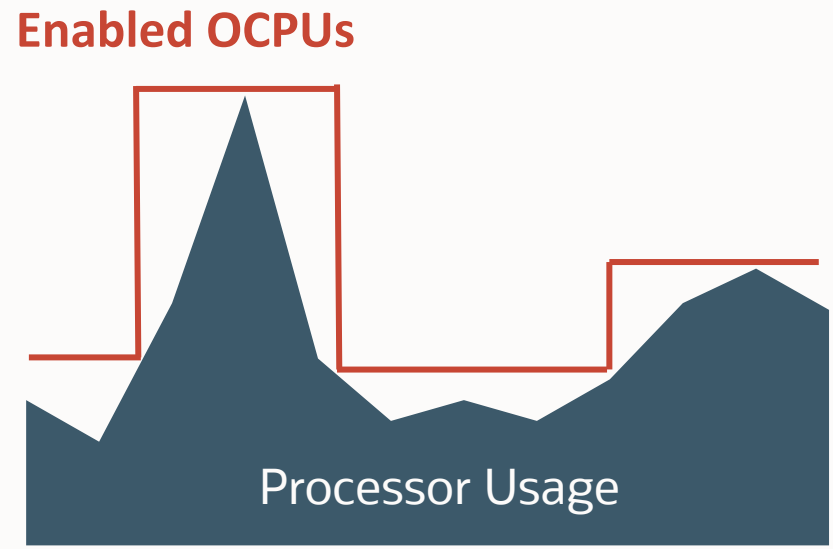
## Maximum single-database scan throughput



# Elastic Scaling - Pay Only for What You Use



**On-Premises – Static**  
Purchase server processors and software licenses for **highest projected peak load**



**Exadata Cloud – Elastic**  
Adjust enabled vCPUs to match **actual workload** via APIs and web UI - vCPUs are charged per second



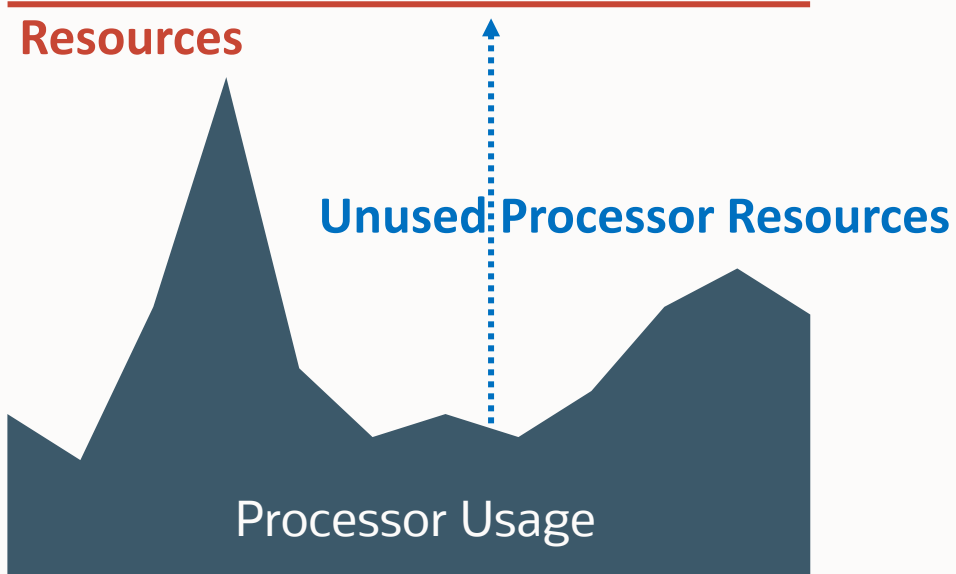


# Elastic Scaling - Pay Only for What You Use

Even better with Autonomous Database



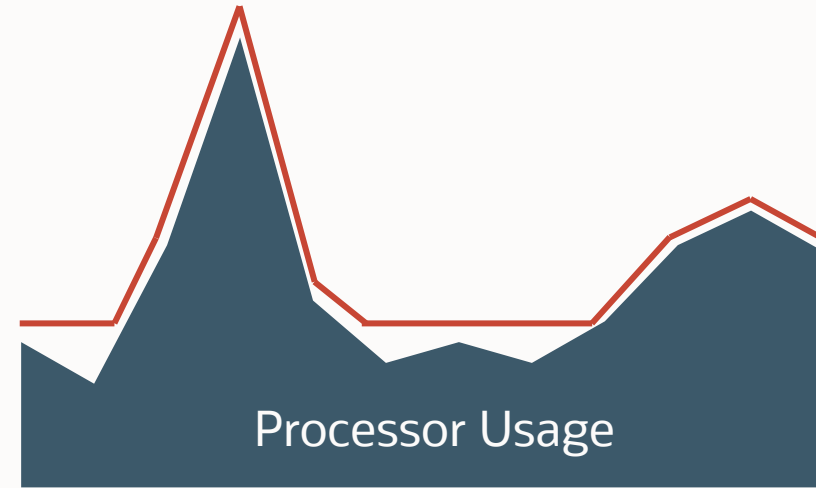
**Total Processor Resources**



## On-Premises – Static

Purchase server processors and software licenses for **highest projected peak load**

**Autonomously Enabled OCPUs**

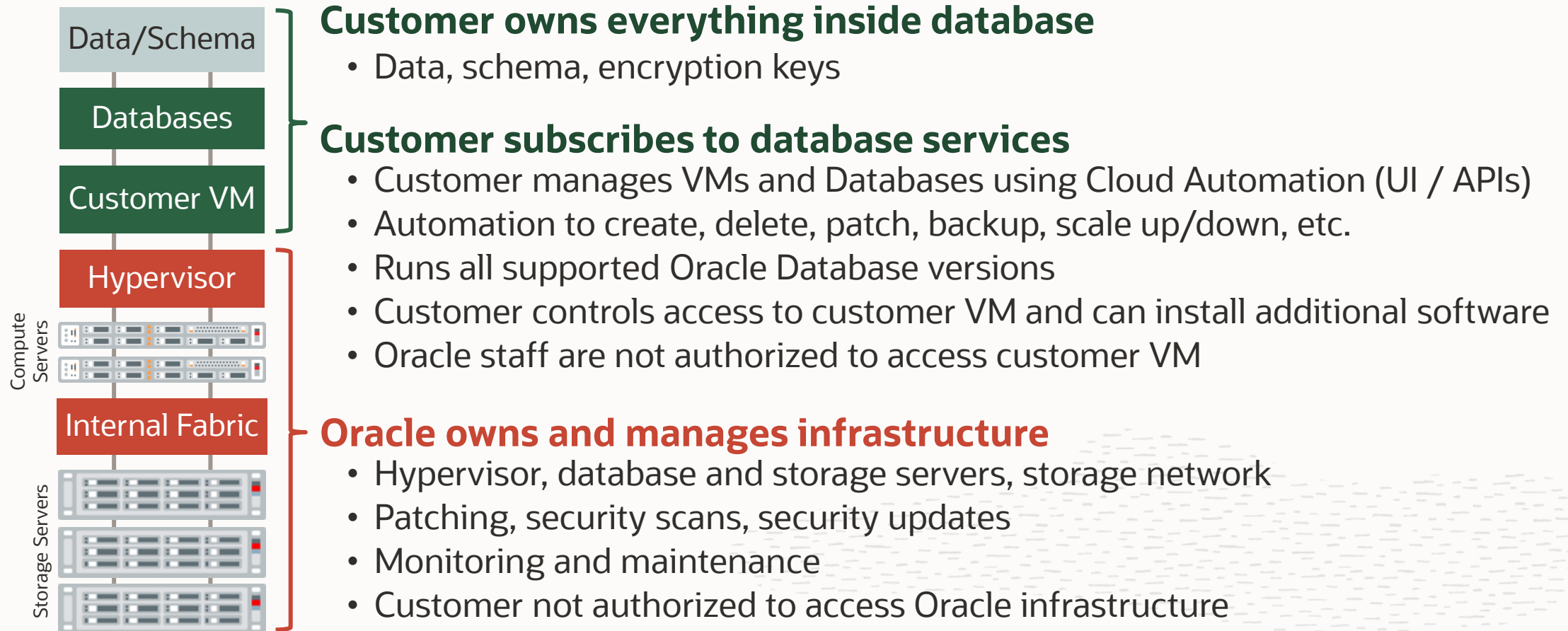


## Autonomous Cloud – Self-scaling

Automatically scales vCPU consumption based on **dynamic workload demands**, in real-time

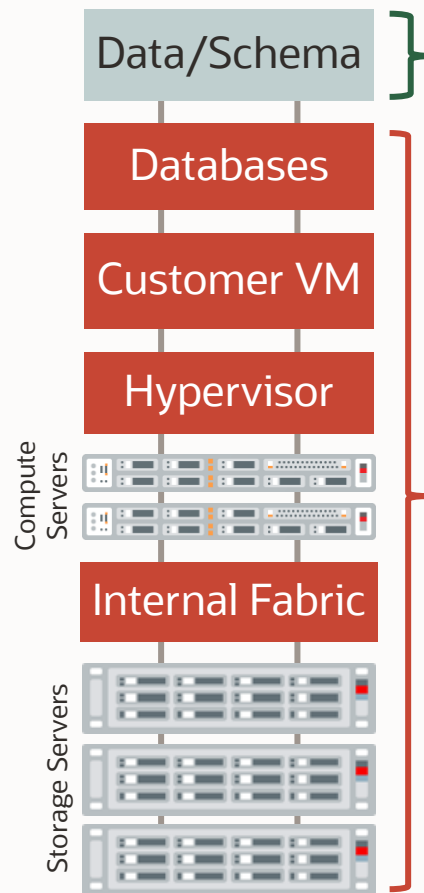


# Simple Cloud Management Model in Customer Data Centers



# Simple Cloud Management Model in Customer Data Centers

Even simpler with Autonomous Database



## Customer controls

- DB users, data, schema, encryption keys (Oracle Database 19c or later)

## Oracle owns, manages, and controls

- Hypervisor, database and storage servers, storage network
- DomU, Container Databases
- No customer access
- Oracle owns ALL issues



# Exadata Database Cloud@Customer is Easy to Adopt

The simplest and fastest transition to a cloud database

Lift-and-shift existing on-premises databases

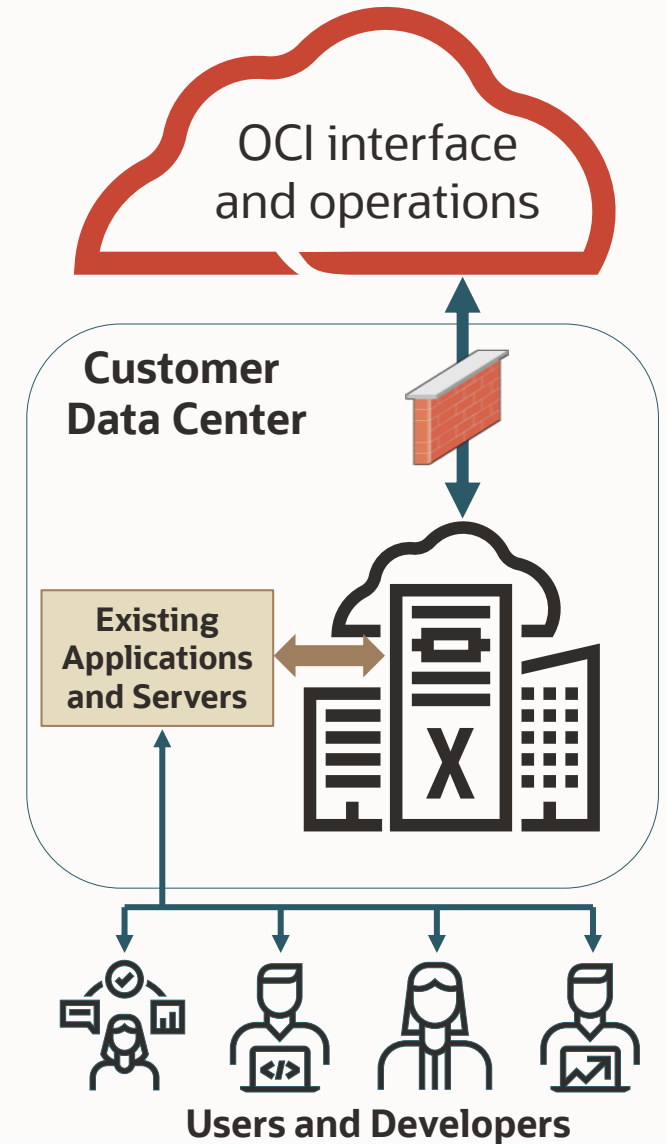
- Existing applications simply connect and run
- No application or database changes needed
- Built-in integration with Oracle Cloud and Recovery Appliance

Data never leaves customer data centers

High solution identity with on-premises Oracle Exadata Database Machine and Exadata Cloud Service in OCI

Accelerate time to value, convert CapEx to OpEx, and reduce TCO

- Pay-per-use vCPU consumption
- No infrastructure administration
- Less database administration with Autonomous Database



# Cloud Automation for Common Lifecycle Tasks

## Oracle Cloud Web base UI, REST APIs, SDK, CLI, Terraform

- Scale OCPUs
- Create Database Homes and Databases
- Schedule Infrastructure Maintenance
- Update Operating System, Grid Infrastructure, and Databases
- Backup and recovery
- Enable Data Guard

**Create Database** [Help](#)

Database name  
X8MDB1

Database version  
19c

PDB name *Optional*

Database Home  
 Select an existing Database Home  Create a new Database Home  
This DB system has no Database Homes for your selected database version. A new Database Home will be created.

Database Home display name  
X8MDBHome1

Create administrator credentials

[Create Database](#) [Cancel](#)

**Scale VM Cluster** [Help](#)

Configure the VM cluster

Specify OCPU count per virtual machine ⓘ  
10

Requested OCPU count for the Exadata VM cluster *READ-ONLY*  
40

Current allocation: 10. Minimum allocation: 0. Available OCPUs (including the current allocation): 50.

Current Exadata storage *READ-ONLY*  
150,528 TB

[Update](#) [Cancel](#)

**Create Backup** [Help](#)

Name

If you previously used RMAN or dbcli to configure backups and then you switch to using the Console or the API for backups, a new backup configuration is created and associated with your database. This means that you can no longer rely on your previously configured unmanaged backups to work.

[Create Backup](#) [Cancel](#)

**Enable Data Guard**

Data Guard association details

Protection mode  
Maximum Performance

Transport type *Read-Only*  
Async

Select Peer VM Cluster

Peer region *Read-Only* ⓘ  
US East (Ashburn)



# Operator Access Control (OpCtl)

Enhanced security for regulated industries

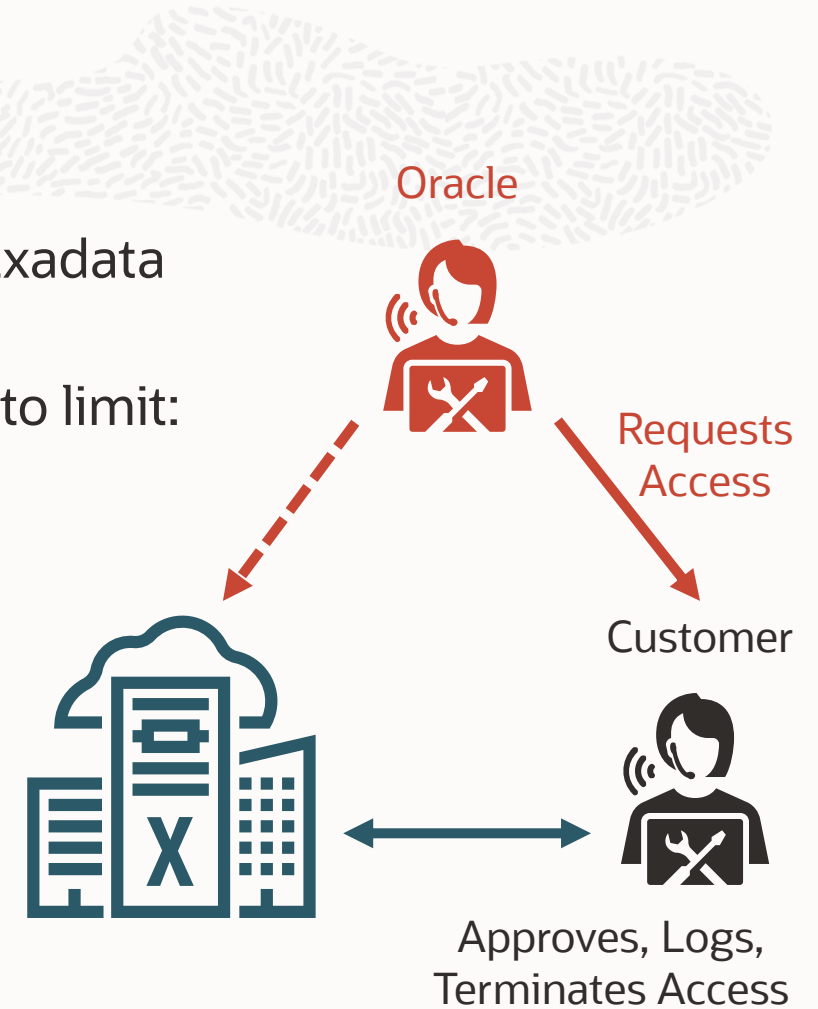
OpCtl enables customers to grant, audit, and revoke access to Exadata Cloud@Customer infrastructure managed by Oracle

Customers control access to infrastructure by Oracle operators to limit:

- when they have access
- components they can access
- commands they can execute

Observe and record Oracle operator commands and keystrokes that Oracle staff execute

Terminate Oracle operator connections at discretion



**Significantly more control than other cloud vendors**

# Cost-Effective Software Licensing Models

Subscribe to infrastructure and choose License Included or Bring Your Own License (BYOL)

## License Included Pricing

**Ideal for organizations with new workloads and dynamic utilization**

- Includes Oracle Database Enterprise Edition with all options and management packs at one low price
- Consumption-based pricing for software and vCPUs, includes software support and paid for with Universal Credits



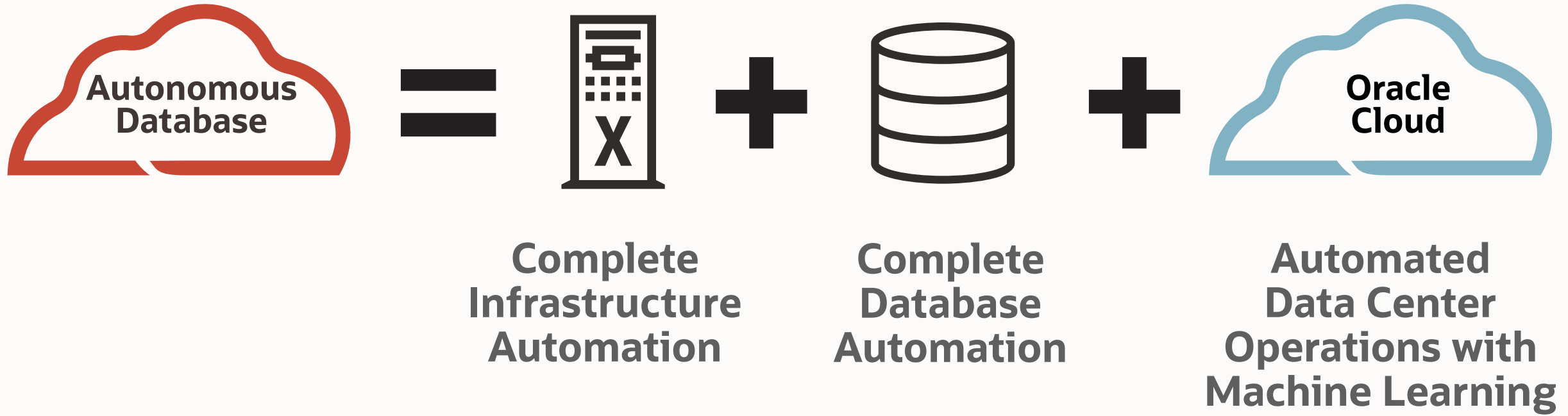
## Bring Your Own License Pricing

**Ideal for organizations moving existing workloads with consistent usage to the cloud**

- Utilize existing on-premises licenses and pay software support for them
- Very-low, compute-only consumption pricing, paid for with Universal Credits
- Includes Transparent Data Encryption, Data Safe, Oracle Machine Learning, and select management packs at no additional cost

# Oracle Autonomous Database on Exadata Cloud@Customer

Automates the entire database stack





# Oracle Autonomous Database

Self-Driving | Self-Securing | Self-Repairing



## Provision

Rapidly and easily creates **mission critical** databases



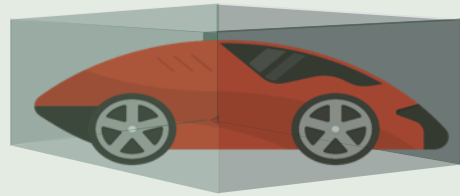
## Secure

Protects data from all external and internal threats



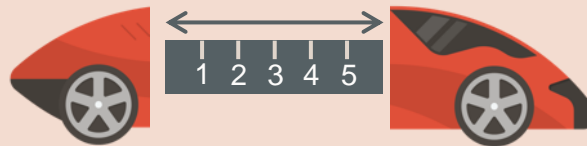
## Manage

Automates all infrastructure and database maintenance



## Protect

Recovers from any failure without application downtime



## Scale

Scales online for highest performance and lowest cost



## Optimize

Optimally runs workloads without human direction

# Autonomous Database

Provides a **Database Cloud** running on dedicated Exadata infrastructure

- Runs all databases - any type, size, scale, or criticality

Highest **Availability**

- Out of the Box configurations with 99.995 availability targets

Highest **Security**

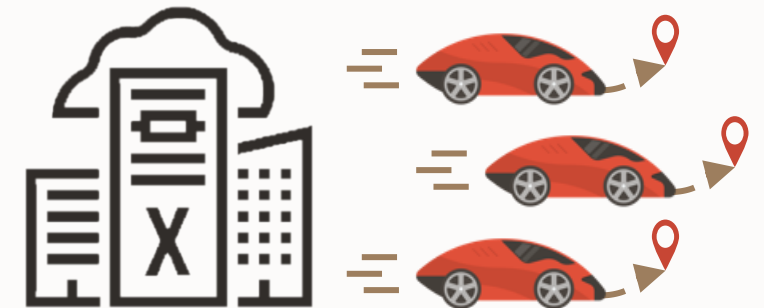
- Isolated network, externally managed encryption keys, ACLs, Operator Access Control, Oracle Database and OCI security

Highest **Consolidation**

- Many large databases sharing a pool of resources
- 1,000's of small databases with fractional-core allocations

Customizable **Operational Policies**

- Control of provisioning, patch schedules, availability, density





Deutsche Bank

## Deutsche Bank's Moves to Oracle Exadata Cloud@Customer

“Oracle fits into [our] strategy and complements our existing journey. There will be applications staying in the on-premises world, and we need to invest in simplifying them. It fully supports our cloud strategy, supports consuming technology as a service, and comes with significant financial benefits.”

**Bernd Leukert**

Head of Technology, Data and Innovation, Deutsche Bank

### Business Challenge:

As a turnaround effort by Germany's Deutsche Bank to gain momentum, its work with Oracle to modernize the data handling software behind key trading, risk management, and capital planning underlines technology's importance in helping banks gain a competitive edge.

### Results:

The Oracle migration, to unfold over the next three to five years, is expected to save the bank triple-digit millions of euros in costs.

- ✓ In-house database service provides near real-time responses to market events
- ✓ Maintains control of customer data, while Oracle handles encryption and software updates
- ✓ Lower network latency for critical banking applications
- ✓ Migrating over 40 PB of Oracle Database data

### Products Used:

Oracle Exadata Cloud@Customer

Oracle Cloud Infrastructure

Oracle Database





## A Move to Cloud while Maintaining Data Sovereignty

"We were dealing with Solvency 2, Cloud Guidelines IT Governance, GDPR, and more. Staying compliant with these rules consume an important part of the budget and workload at the expense of innovation projects. However, a generation of new technology, especially around data represents to Lalux a huge opportunity as an innovation enabler."

**Vincent Arnal**

Head of IT Department, Lalux

### Business Challenge:

Lalux needed the best performance and efficiency for its 40-plus Oracle databases which were originally running at 19% compute utilization. The insurer needed to improve their cybersecurity capabilities and meet industry-standard regulations. Staying compliant with these rules was consuming money and DBA time, slowing innovation.

### Results:

The Luxembourg-based insurance company turns to Oracle Exadata Cloud@Customer to maintain data sovereignty while modernizing its IT infrastructure.

- ✓ Up to 2X better OLTP performance
- ✓ Up to 3X faster batch jobs
- ✓ 6X more on-demand processing capacity to handle peak workloads
- ✓ Control of data security and locality for data sovereignty
- ✓ Availability of Partitioning, Advanced Compression, and other features at no additional cost enables the creation of new applications




### Products Used:

Oracle Exadata Cloud@Customer

Oracle Consulting



# Analysts Agree – Exadata Cloud@Customer Delivers Significant Advantages

	<p><i>“Exadata Cloud@Customer X9M delivers and is unrivaled through lower costs, and blended OLTP/OLAP workload optimization that AWS and Azure are unable to counter.” – <a href="#">Futurum</a></i></p>
	<p><i>“Compared to Oracle Autonomous Database on Exadata Cloud@Customer, <b>the cost of running the same large mission-critical Oracle-based workloads in a traditional IT datacenter is 96% higher and on AWS RDS on Outposts is 90% higher.</b>” – <a href="#">Wikibon</a></i></p>
	<p><i>“IDC quantifies the value that study participants are achieving through their use of Oracle <b>Exadata Cloud@Customer</b> at an average of <b>\$1.93 million per organization per year over five years.</b>” – <a href="#">IDC</a></i></p>

**40%** lower IT infrastructure costs

**69%** more efficient IT infrastructure staff

**47%** lower total operating costs

**73%** less unplanned downtime

**40%** faster time to market

Based on the IDC Business Value study



# Superior Performance, Cloud Automation, and Agility in Customer Data Centers



# 1

## **World's best database cloud in customer data centers**

- Faster, easier, and more cost effective
- Deploy Oracle Database or Autonomous Database on cloud resources in cloud resources

# 2

## **Cloud benefits without compromising compliance**

- Consumption economics and simplified management
- Data residency and security

# 3

## **The simplest and fastest transition to the cloud**

- Existing applications just connect and run
- Accelerate time to value, convert CapEx to OpEx, and reduce TCO

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# Backup Slides

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# Exadata Cloud@Customer Customers





**BRIGHTER  
WORLD**

## University keeps up with student demand

"We need to make sure our students are successful and provide them with the best experience possible. Keeping up with student requirements from a technology perspective is challenging as it is constantly changing. We had to become more agile and responsive, and Exadata Cloud@Customer has allowed us to become that – by using cloud features."

**Kevin de Kock**

Director of Enterprise Solutions and Applications, McMaster University

### Business Challenge:

McMaster University is a public research university in Hamilton, Ontario, Canada with six academic faculties and more than 31,000 students. Whenever the university needed to fire up a database or a virtual machine, it took 5 and 10 days.

### Results:

The ability to scale consumption up or down during the university's open registration period was key to anticipating spikes and adding resources when required.

- ✓ Consolidated 175 databases down to only 75
- ✓ 80% time-savings in database provisioning
- ✓ End-to-end IT refresh dropped from 6 hours to 1.5 hours
- ✓ HR backup from 1 hour to 7 minutes
- ✓ 10x faster ETLs
- ✓ 70% improvement in scheduled query runtimes

### Products Used:

Oracle Exadata Cloud@Customer

Oracle Cloud Infrastructure





# Norwegian Public Roads Administration enhances security and cuts costs

“We have significant potential for increased operational efficiency and cost-cutting with Oracle Exadata Cloud@Customer. We don’t need to focus on hardware maintenance or software licensing and can dedicate ourselves to our primary business.”

**Rikard Thorbjørnsen**

Head of IT platform services, Norwegian Public Roads Administration

## Business Challenge:

Statens Vegvesen needed to eliminate the costs of periodic hardware refreshes and reduce growing maintenance expenses. As a long-term Exadata user, they wanted to maintain its capabilities but wanted to move to the cloud. Maintaining data sovereignty, security, and adherence to European Union GDPR requirements prevented them from moving to a public cloud.

## Results:

After migrating 90 critical systems with 395 databases to Exadata Cloud@Customer in 2 months, Statens Vegvesen was able to:

- ✓ Reduce maintenance costs by 30%
- ✓ Implement disaster recovery across two locations
- ✓ Strengthened security and compliance with always-on encryption and automatic security patching
- ✓ Reduce operational costs during spikes in usage by using consumption-based pricing with Universal Credits

## Products Used:

Oracle Exadata Cloud@Customer

