

Service Transformation Solution Framework for enterprise

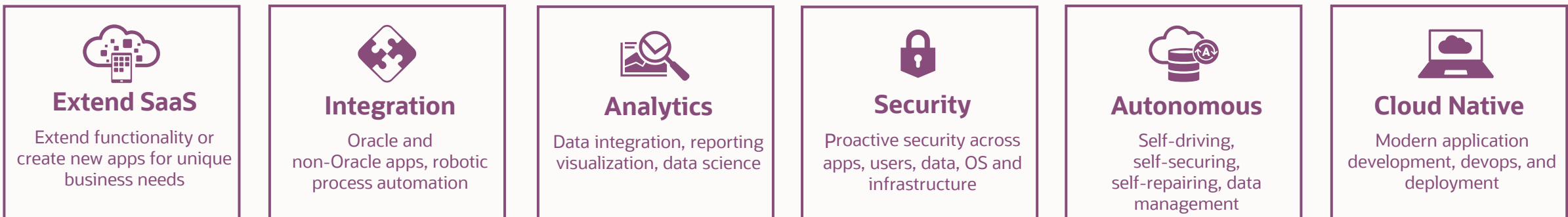
Oracle SaaS Applications



Oracle Platform Services



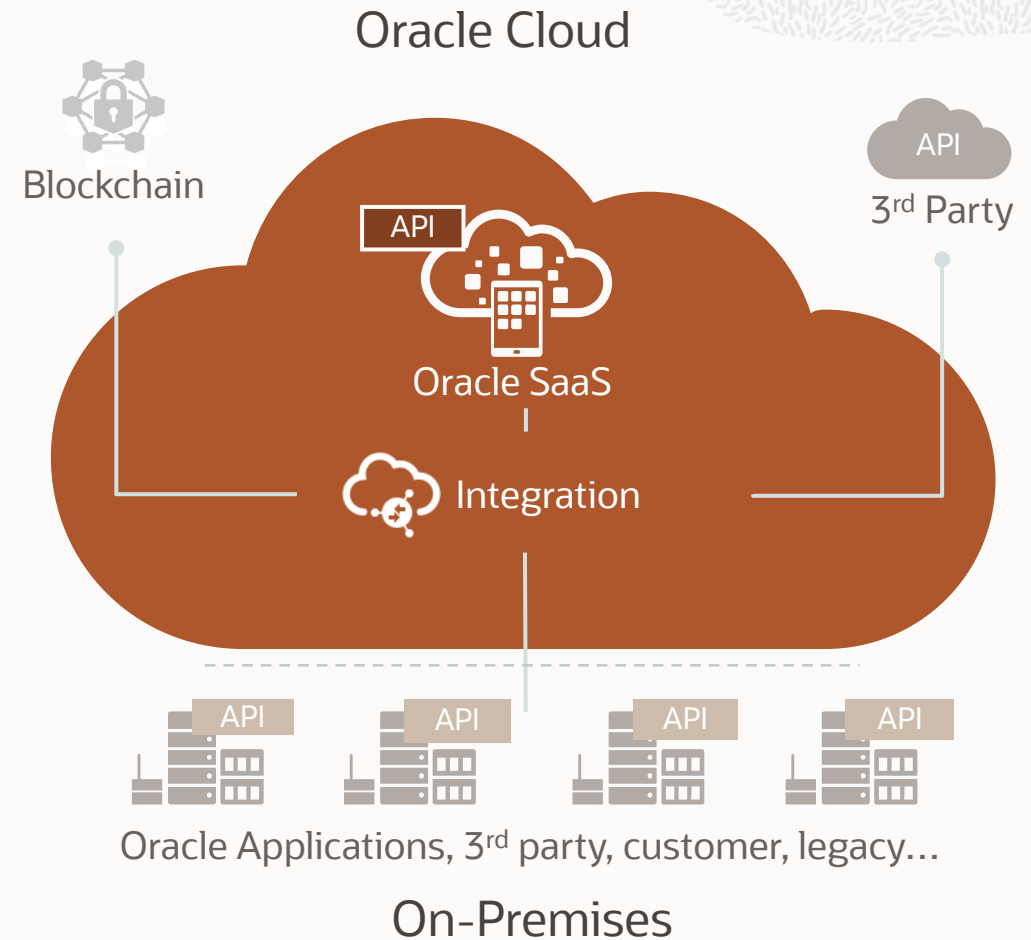
Oracle Gen 2 Cloud Infrastructure





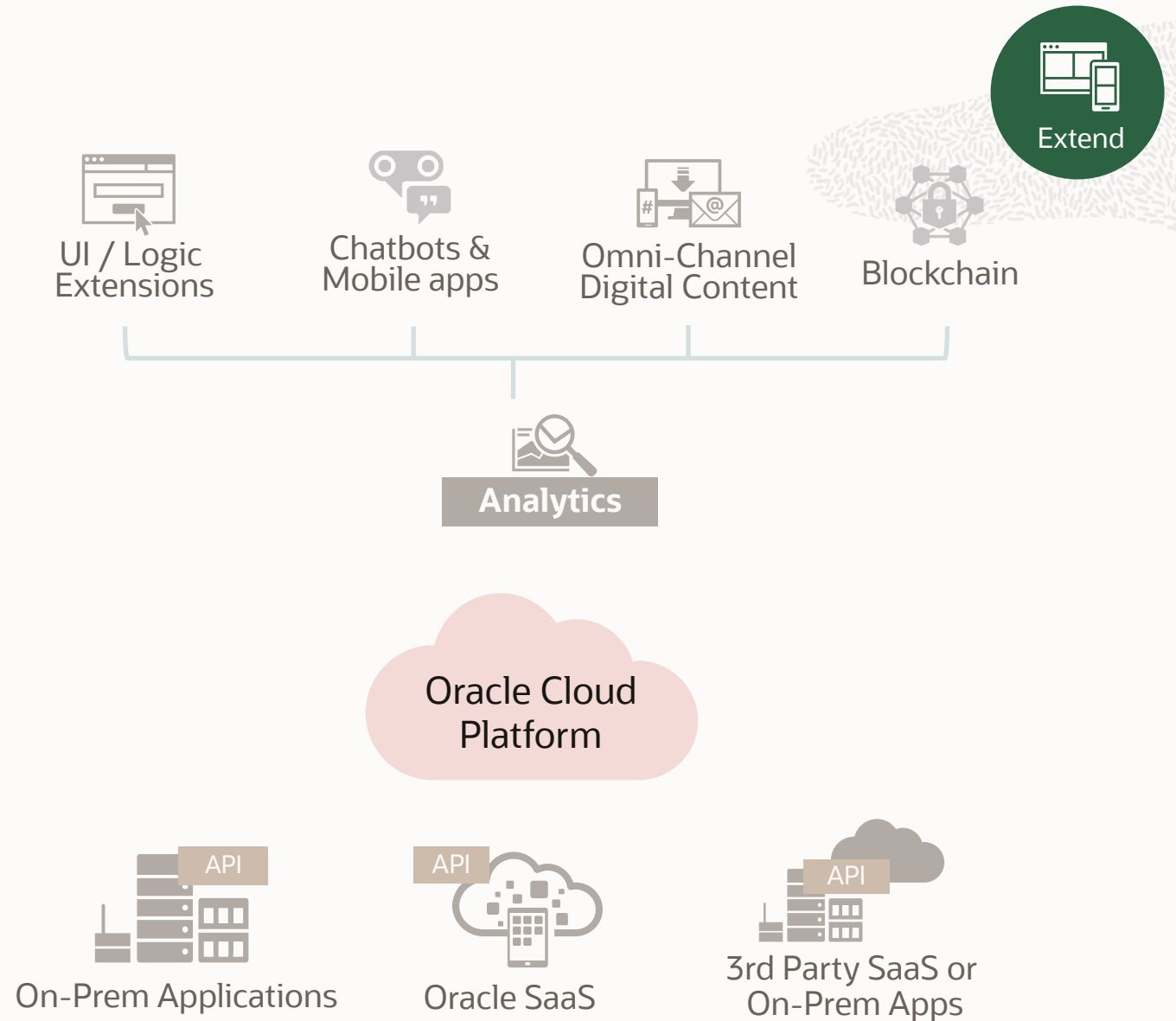
Cloud platform to connect easily

1. Single platform to automate application integration, process, and bulk data transfer
2. Connect to anything with no code
3. 50+ pre-built adapters with auto discovery
4. Prebuilt flows and turnkey recipes for common integrations
5. Intelligent ML based recommendations for attribute mapping
6. Robust hybrid integration support



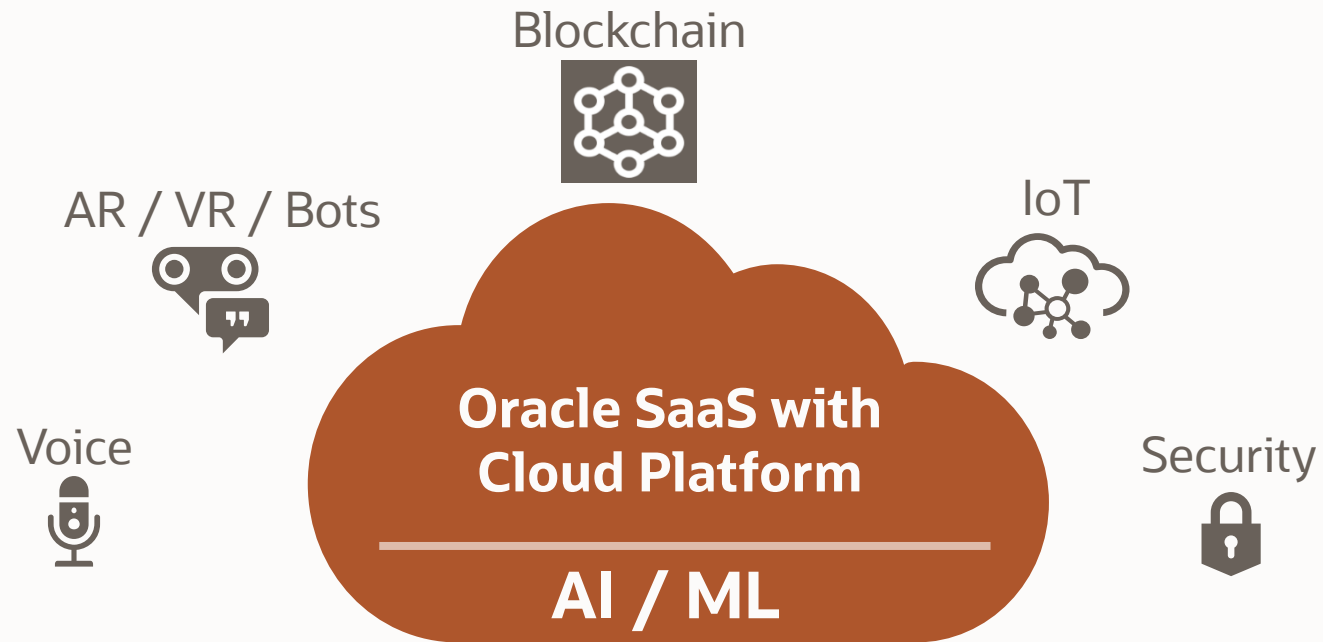
One cloud platform for extending processes

1. Enrich SaaS with custom UI and logic
2. Visual low-code extensions for web, mobile and content-driven sites
3. Expand beyond Oracle SaaS chatbots; seamless bot-to-human hand-off
4. Delight SaaS users with rich content exchanges and omni-channel content delivery
5. Leverage blockchain to extend enterprise boundaries with Oracle SaaS
6. Optimize engagement through experience analytics for your extensions



Oracle SaaS with Cloud Platform

Complete AI / ML – Create a connected intelligent business



**Continuously
innovate**

**Continuously
adapt**

Continuously secure



Four categories of innovation

Supporting unique business models with ease and intelligence



Connect

Accelerate connecting with on-premises applications, 3rd parties, data and processes

Simple



Extend

Extend SaaS by building new applications and new experiences to support unique business models

Innovative



Secure

Detect and remediate unauthorized infiltration or malicious insider activity with continuous user behaviour monitoring

Advanced



Analyze

Blend external data with SaaS for an expanded view of your business

Smart