Service Transformation Solution Framework for enterprise

Oracle SaaS Applications Field Marketing CPO Contracts Commerce Service Sales Service Order **Invoicing & Subscriptions Supply Chain ERP HCM** Management Billing **Oracle Platform Services** Redwood AI/ML **Data** Content **Chatbots IoT** Knowledge **Integrations** UX

Oracle Gen 2 Cloud Infrastructure



Extend functionality or create new apps for unique business needs



Integration

Oracle and non-Oracle apps, robotic process automation



Analytics

Data integration, reporting visualization, data science



Security

Proactive security across apps, users, data, OS and infrastructure



Autonomous

Self-driving, self-securing, self-repairing, data management



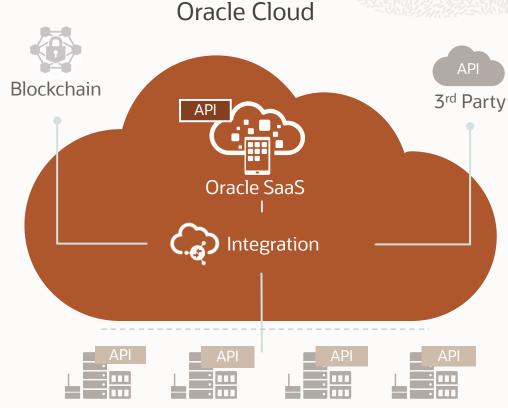
Cloud Native

Modern application development, devops, and deployment

Cloud platform to connect easily

- 1. Single platform to automate application integration, process, and bulk data transfer
- 2. Connect to anything with no code
- 3. 50+ pre-built adapters with auto discovery
- 4. Prebuilt flows and turnkey recipes for common integrations
- Intelligent ML based recommendations for attribute mapping
- 6. Robust hybrid integration support





Oracle Applications, 3rd party, customer, legacy...

On-Premises



One cloud platform for extending processes

- 1. Enrich SaaS with custom UI and logic
- 2. Visual low-code extensions for web, mobile and content-driven sites
- Expand beyond Oracle SaaS chatbots; seamless bot-to-human hand-off
- Delight SaaS users with rich content exchanges and omni-channel content delivery
- Leverage blockchain to extend enterprise boundaries with Oracle SaaS
- Optimize engagement through experience analytics for your extensions











Oracle Cloud Platform





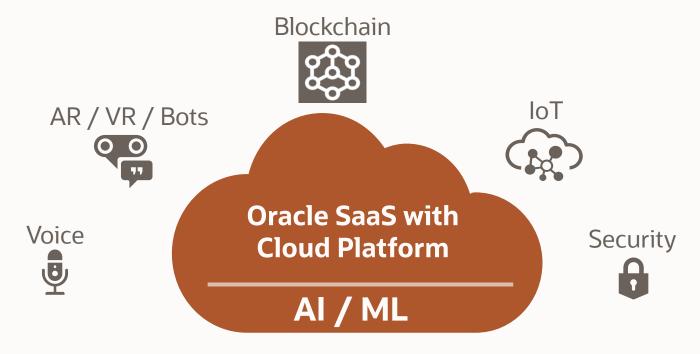
Oracle SaaS





Oracle SaaS with Cloud Platform

Complete AI / ML – Create a connected intelligent business



Continuously innovate

Continuously adapt

Continuously secure



Four categories of innovation

Supporting unique business models with ease and intelligence



Connect

Accelerate connecting with on-premises applications, 3rd parties, data and processes



Extend

Extend SaaS by building new applications and new experiences to support unique business models



Secure

Detect and remediate unauthorized infiltration or malicious insider activity with continuous user behaviour monitoring



Analyze

Blend external data with SaaS for an expanded view of your business

Simple

Innovative

Advanced

Smart

